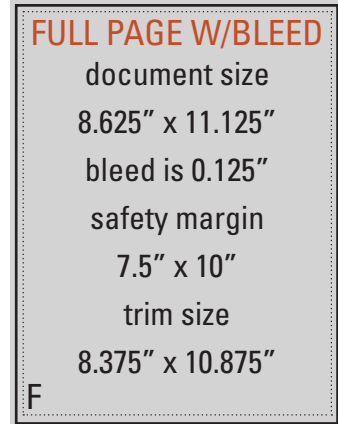
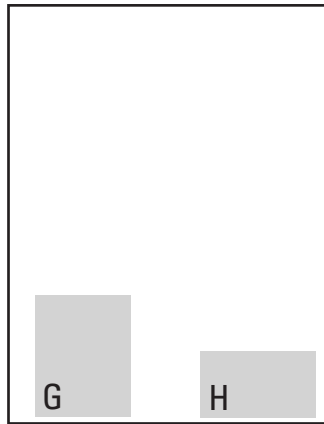
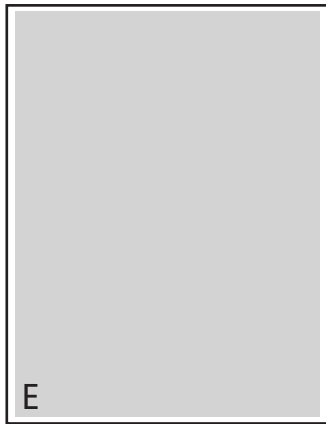
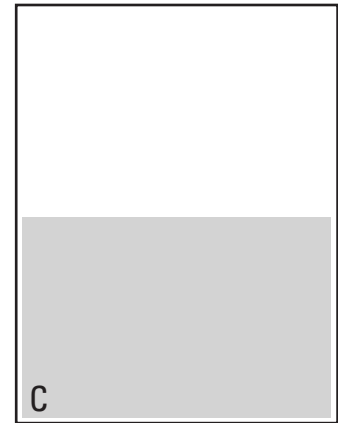
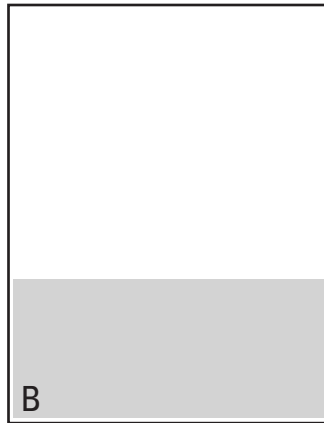
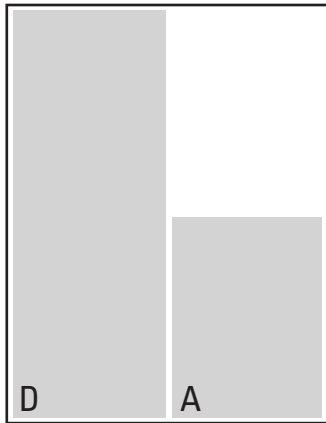


ADVERTISING SPECS AND GUIDELINES

CHART	SIZE	DIMENSIONS
A	1/4 Page	3.625" x 4.875"
B	1/3 Page	7.50" x 3.33"
C	1/2 Page Horizontal	7.50" x 4.875"
D	1/2 Page Vertical	3.75" x 10"
E	Full Page	7.50" x 10"
F	Full Page w/Bleed	8.625" x 11.125"
G	Shop Local	2.5" x 3.17"
H	Business Card	3.5" x 2"



DIGITAL FILE FORMAT REQUIREMENTS

All digital ads should be provided in 4 color process (CMYK) high resolution (300dpi) PDF, or JPEG file type. All files submitted in WORD (.doc, .docx) will incur a \$25 conversion fee.

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