

# View on magazine

## ADVERTISING CONTRACT

Advertiser Business Name: \_\_\_\_\_

Authorized Agent: \_\_\_\_\_

Billing Address: \_\_\_\_\_

Business Address (if different): \_\_\_\_\_

Phone Number: (O) \_\_\_\_\_ (C) \_\_\_\_\_ (F) \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Other Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Position: \_\_\_\_\_

2018 - NOV/DEC  2019 - JAN/FEB  MAR/APR  MAY/JUN  JUL/AUG  SEP/OCT

ISSUE FREQUENCY/ COST: Single Run  6 Mo/3 Issues  1 Yr/6 Issues

Ad Size: \_\_\_\_\_ Preferred Placement: \_\_\_\_\_

Total due per insertion: \$ \_\_\_\_\_ Total contract price: \$ \_\_\_\_\_

Notes: \_\_\_\_\_

Client providing complete ad Ad due date: \_\_\_\_\_ Check #: \_\_\_\_\_

ADVERTISEMENTS/ ARTICLES PRODUCED BY VIEW ON MAGAZINE INC. REMAIN THE PROPERTY OF VIEW ON MAGAZINE INC., AND MAY NOT BE REPRODUCED BY ANY OTHER PUBLICATION WITHOUT EXPRESS PERMISSION OF, AND PAYMENT TO, VIEW ON MAGAZINE INC.

By signing this document, I am attesting to the fact that I have read and fully understand the terms of this contract. I understand that this is a legal and binding contract and I have the legal authority to bind myself and/or the business I represent to the terms stated above. Faxes and copies are considered to be original documents.

Printed Name: \_\_\_\_\_ Ad Rep: \_\_\_\_\_

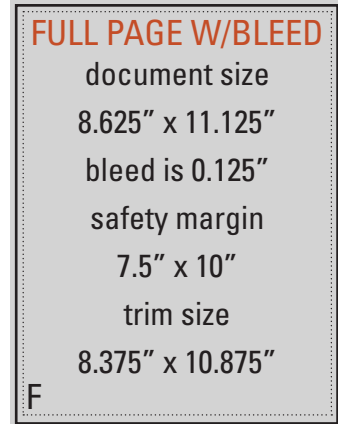
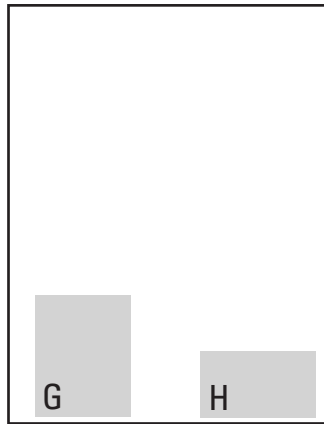
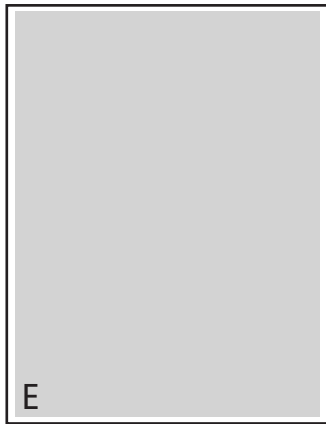
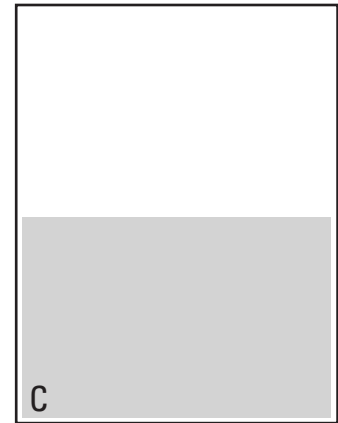
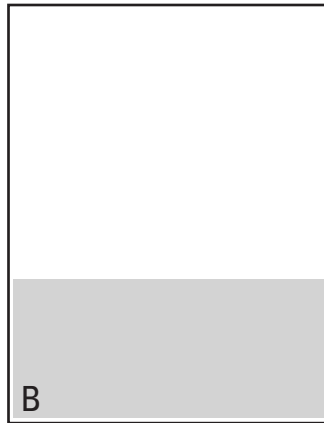
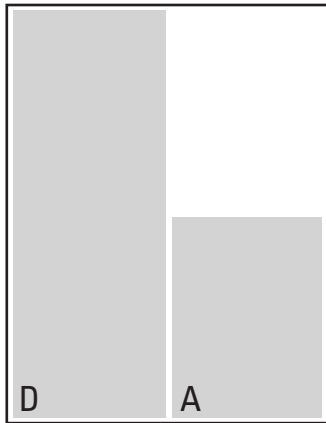
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

ALL ADVERTISEMENTS MUST BE PAID IN FULL 15 DAYS PRIOR TO MAGAZINE DELIVERY DATE.  
ALL PAYMENTS RECEIVED AFTER THE MAGAZINE IS ON THE STANDS WILL BE ASSESSED A 10% LATE FEE.

742 West Pioneer Blvd., Suite D – Mesquite, Nevada 89027 – Office: 702.346.8439 – Fax: 702.346.4955

## ADVERTISING SPECS AND GUIDELINES

CHART	SIZE	DIMENSIONS
A	1/4 Page	3.625" x 4.875"
B	1/3 Page	7.50" x 3.33"
C	1/2 Page Horizontal	7.50" x 4.875"
D	1/2 Page Vertical	3.75" x 10"
E	Full Page	7.50" x 10"
F	Full Page w/Bleed	8.625" x 11.125"
G	Shop Local	2.5" x 3.17"
H	Business Card	3.5" x 2"



### DIGITAL FILE FORMAT REQUIREMENTS

All digital ads should be provided in 4 color process (CMYK) high resolution (300dpi) PDF, or JPEG file type. All files submitted in WORD (.doc, .docx) will incur a \$25 conversion fee.

Email complete ads to: [ads@ViewOnMagazine.com](mailto:ads@ViewOnMagazine.com)

# ViewOn magazine

Bringing you recreation, dining, entertainment, shopping, news, business, and views in one convenient publication.

## ADVERTISING RATES

View On Magazine is a bi-monthly publication

SIZE	contract for 2 months – 1X	contract for 6 months – 3X	contract for 12 months – 6X
1/4 Page	\$525	\$500	\$475
1/3 Page	\$630	\$605	\$580
1/2 Page	\$865	\$840	\$790
Full Page	\$1,500	\$1,450	\$1,390
Inside Front or Back Cover	\$1,790	\$1,710	\$1,575
Back Cover	\$1,890	N/A	N/A
Two Page Spread	\$2,550	\$2,450	\$2,130
Shop Local	\$315	\$290	\$265
Business Card	\$160	\$150	\$135

*View On Magazine is distributed from Moapa Valley, Nevada through Cedar City, Utah and beyond. Distribution locations include hotels, chambers of commerce, government offices, restaurants, medical offices, hospitals, business lobbies, airports, and many others. For specific locations or to request to be included on our distribution list, please contact us.*

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